

Digital Marketing Portfolio

glowingdigital.com

Work with me



Glowing Digital

About Our Company

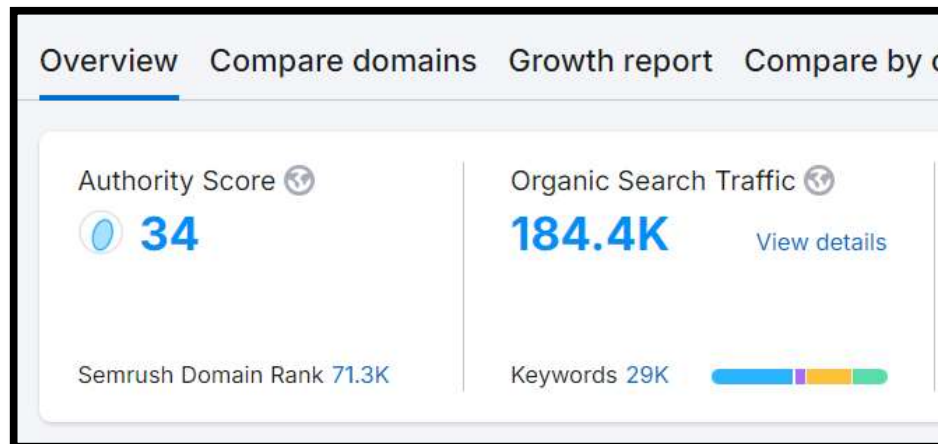


Glowing Digital

- **Vision & Mission:** Our main goal is to create solutions that are specifically adapted to our customers' needs and to exceed their expectations. We focus on developing innovative and effective solutions that help our customers increase their productivity and profitability.
- **Aim:** Our objective is to produce a long-term relationship with our customers. Our key goal is to use our experience to thoroughly understand the company's requirements. This enables us to design a tailored solution that meets specific company requirements.

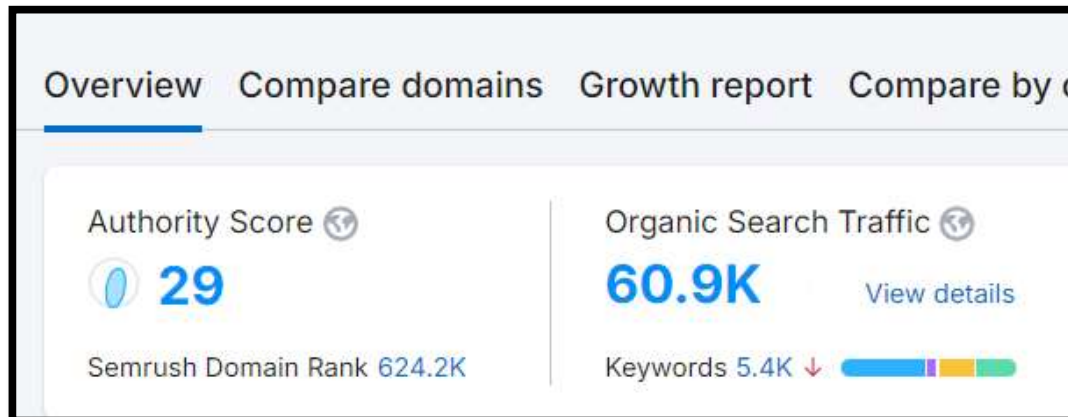
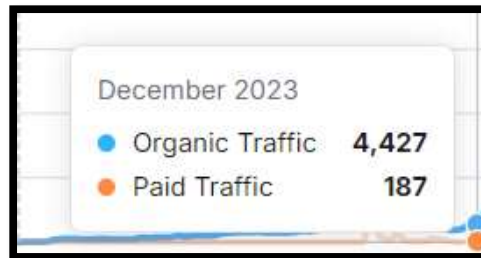
SEO Success Stories: Real-Life Case Studies

To illustrate this, let me show you some case studies of brands that have successfully implemented SEO strategies. These companies started with little to no visibility on Google, but by investing in SEO, they gradually climbed the SERP rankings. Now, they attract the majority of their traffic organically through Google. Why? Because Google is the largest search engine in the world, and being ranked highly here means consistent, high-quality traffic.

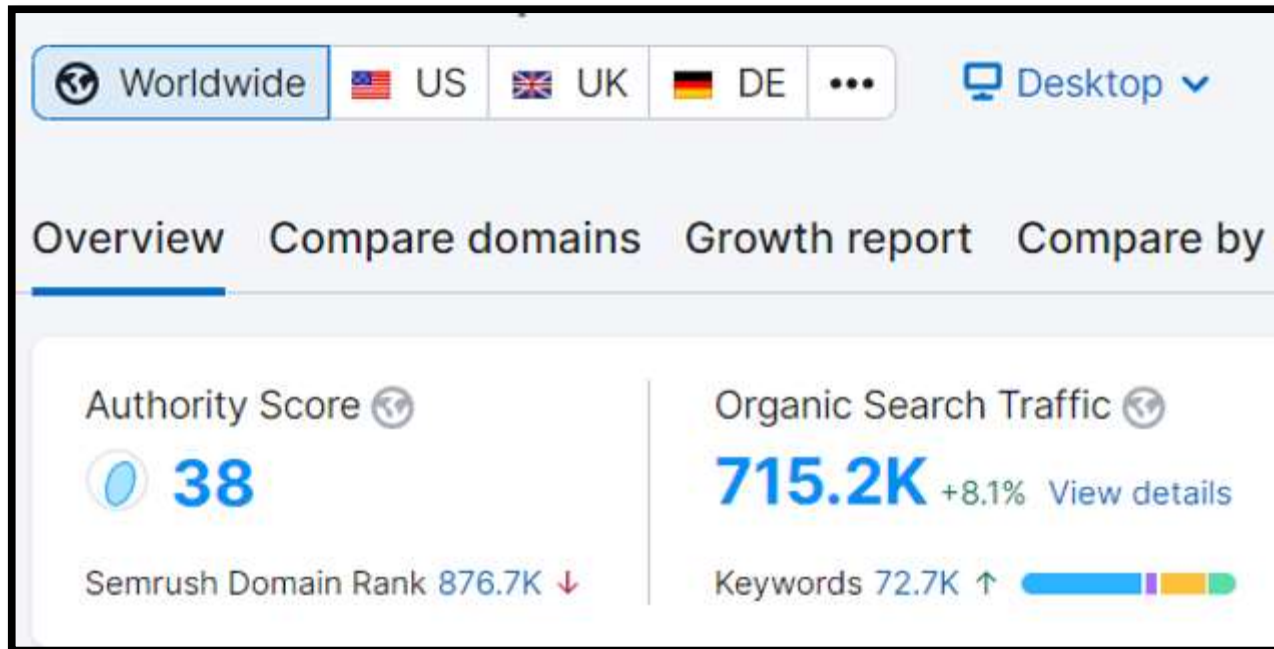
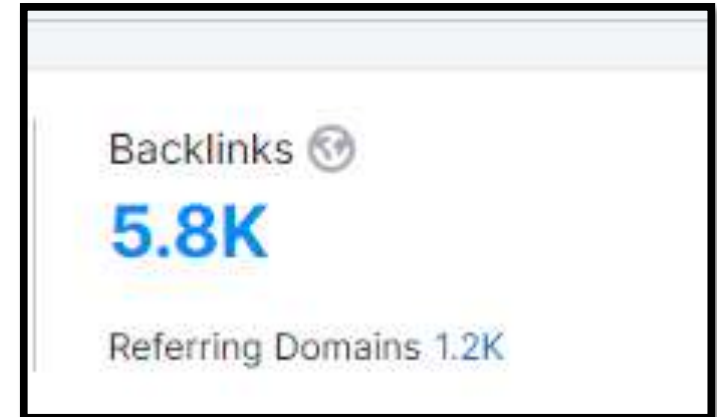
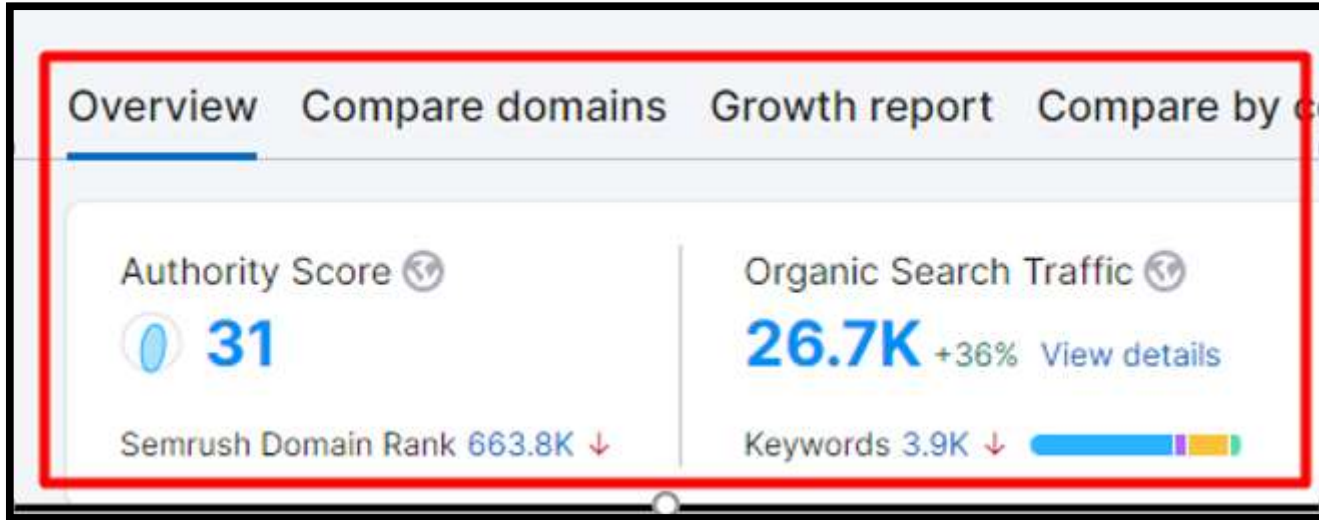


SEO Success Stories: Real-Life Case Studies

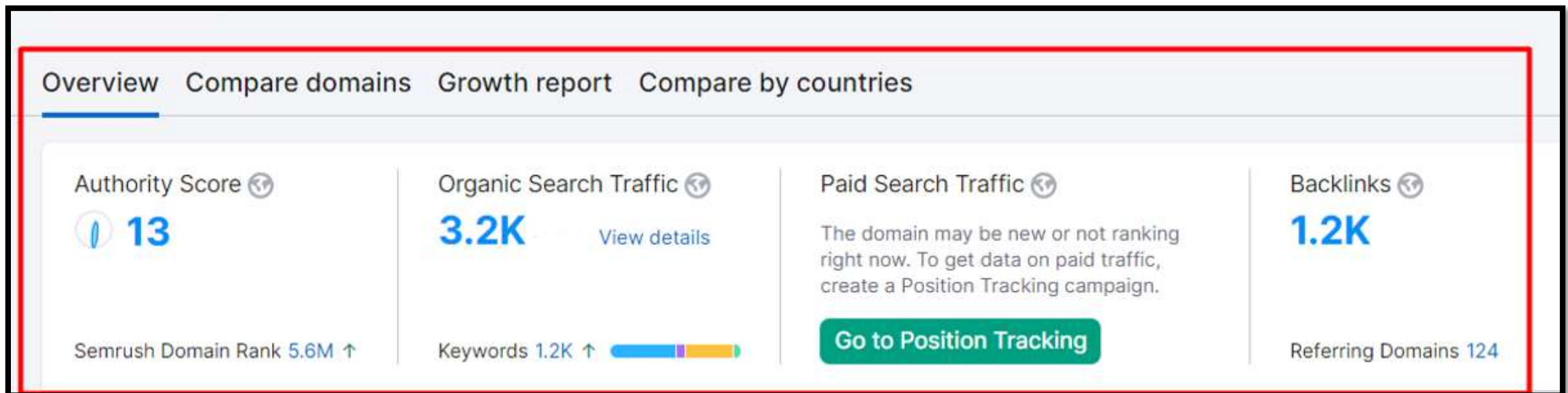
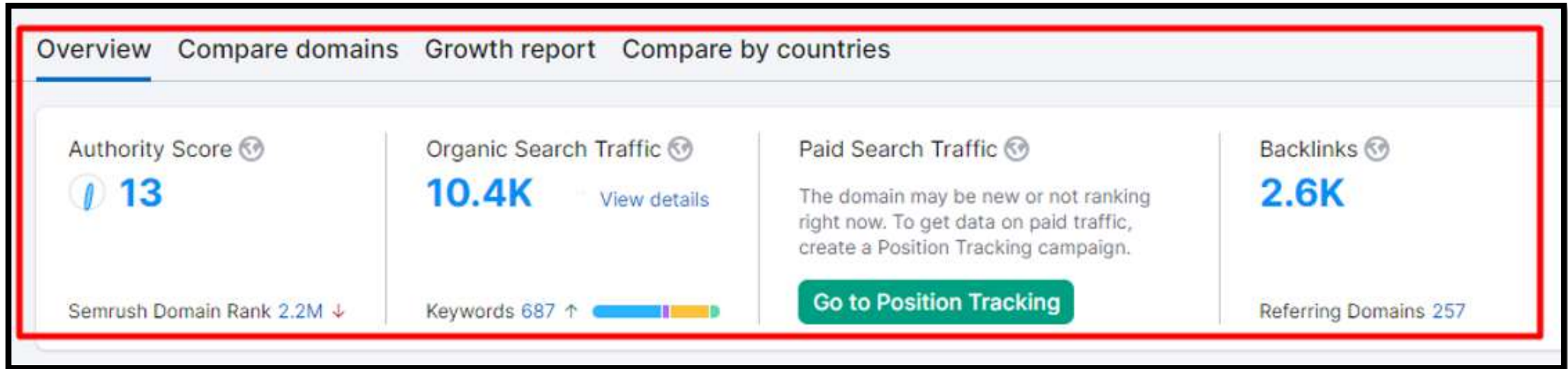
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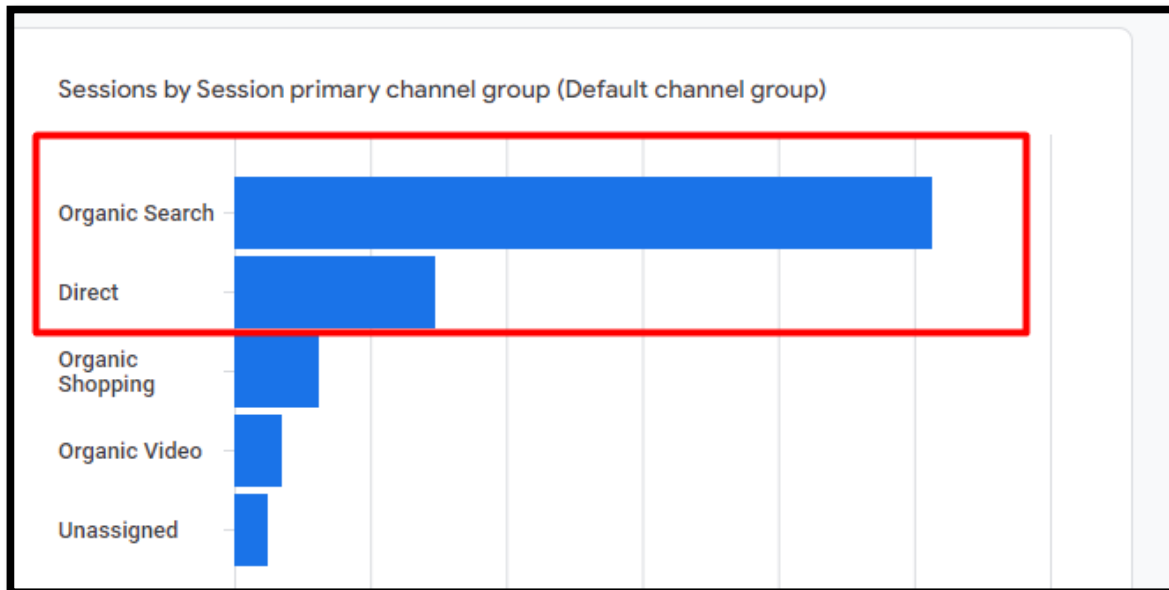
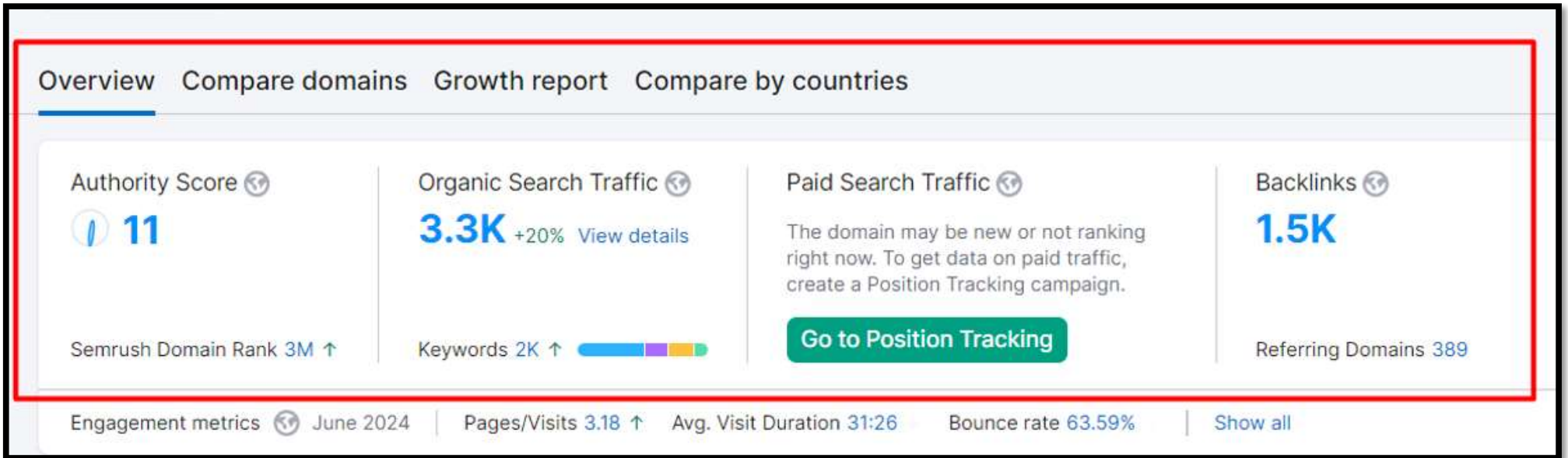
WHAT'S THE RESULT?



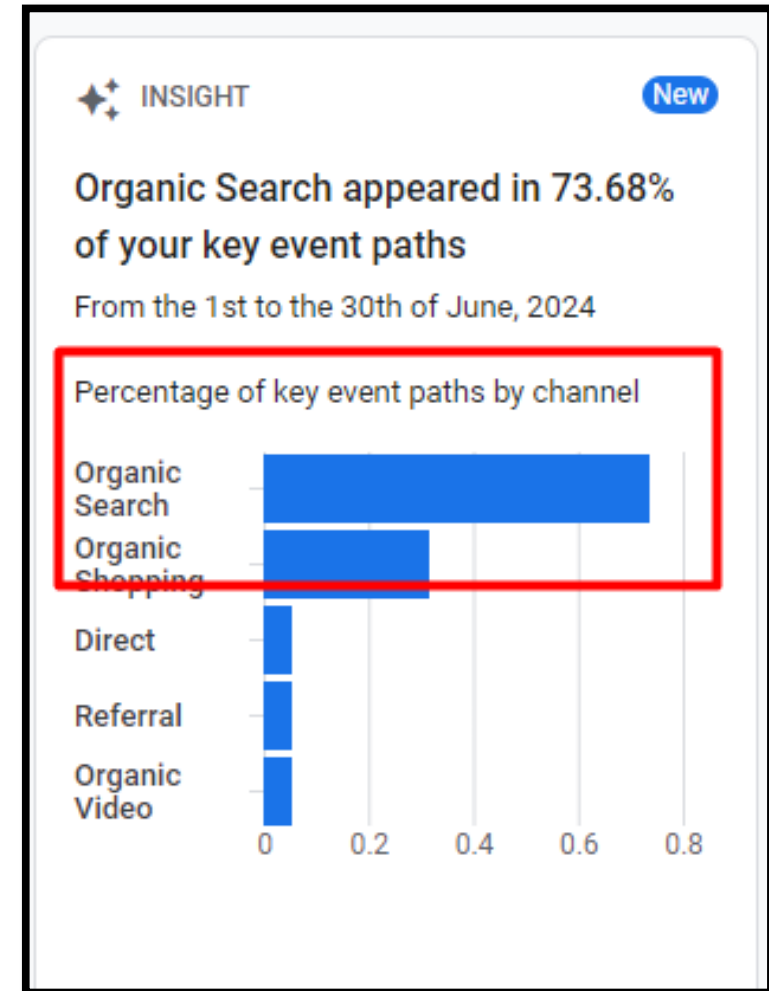
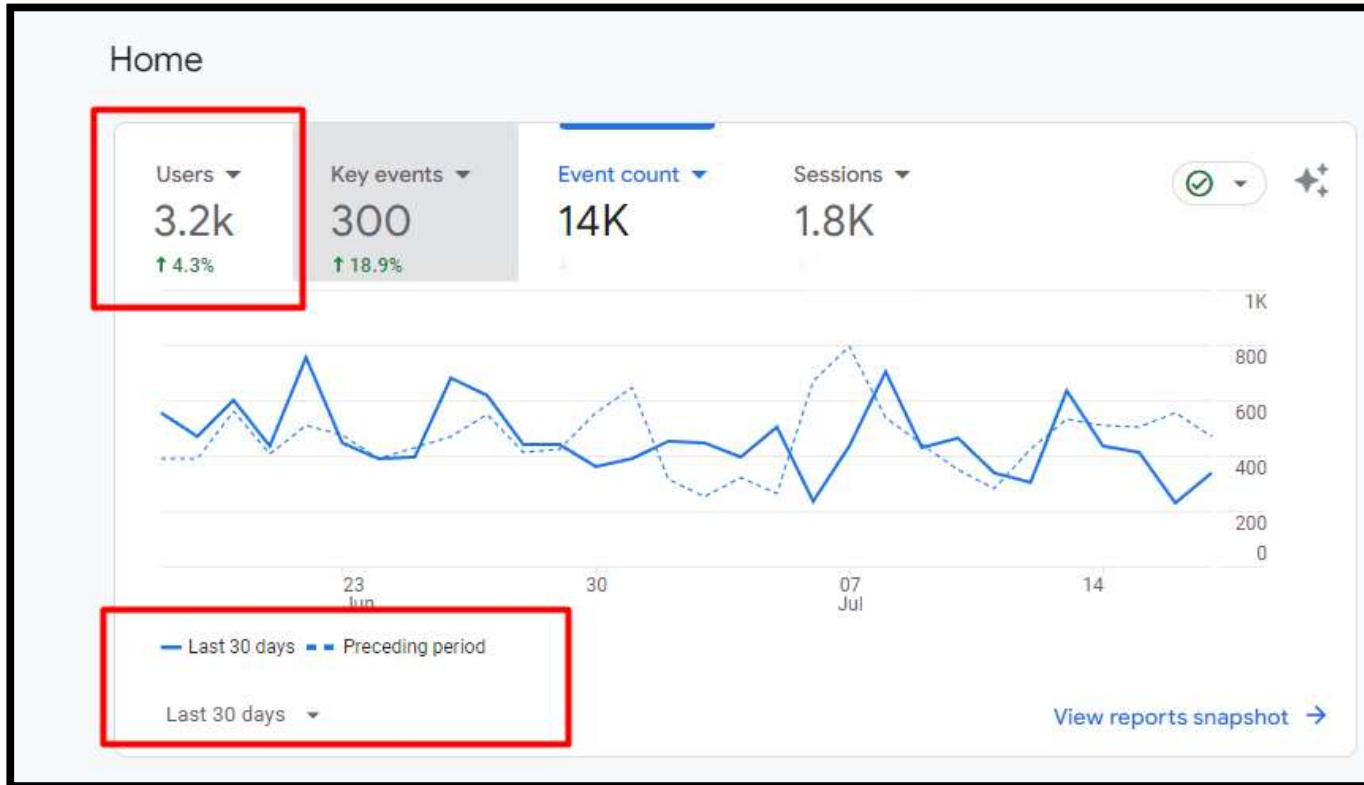
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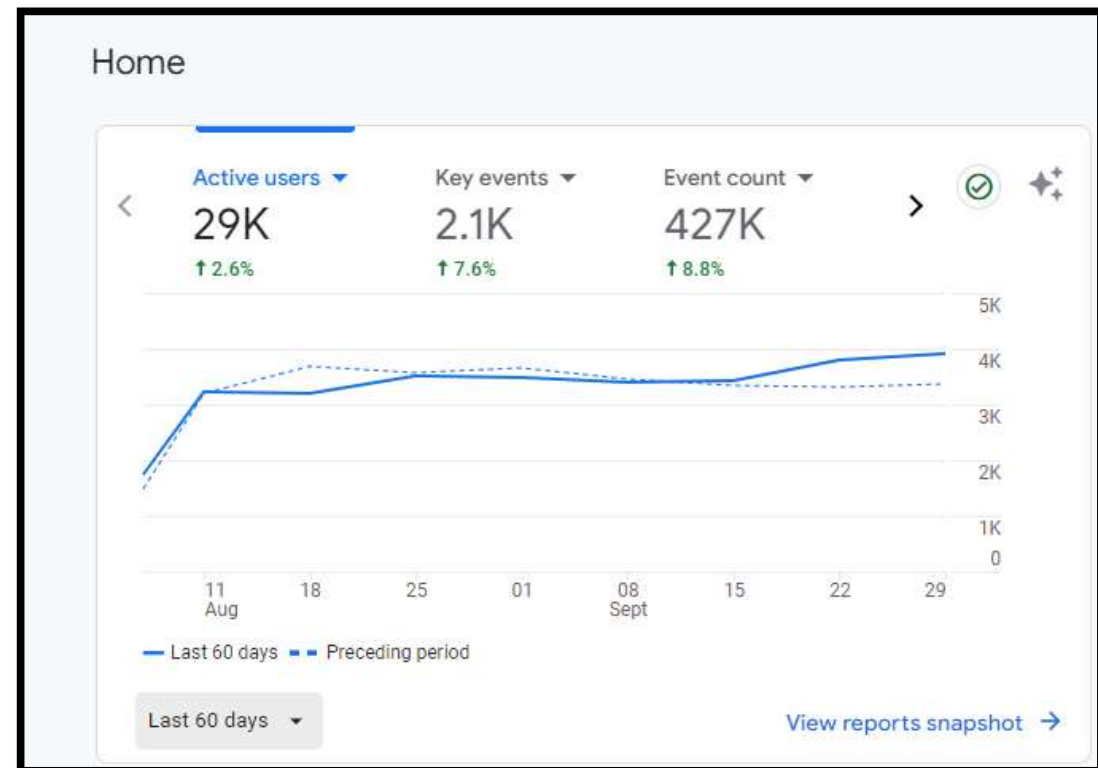
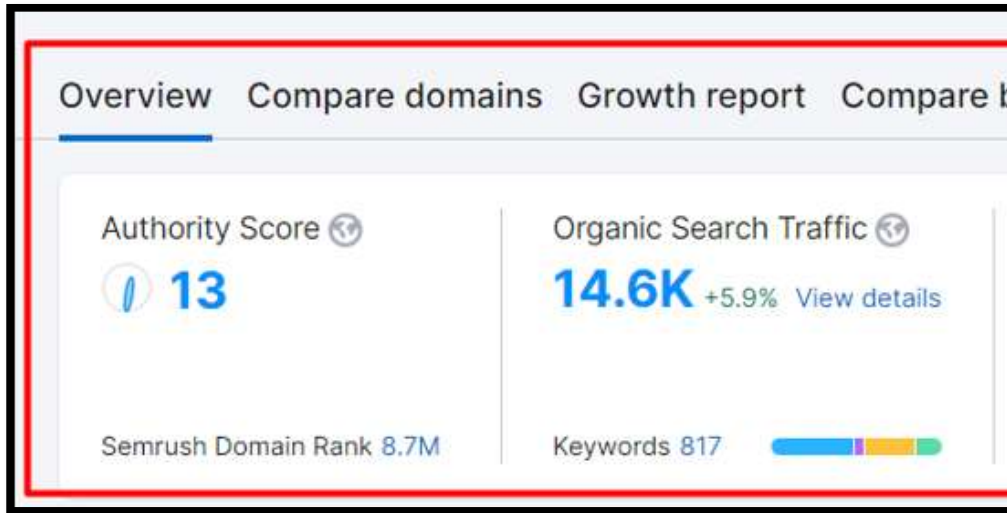
WHAT'S THE RESULT?



SO WHAT HAPPENED TO THE CAMPAIGN AFTERWARDS?



WHAT'S THE RESULT?



WHAT'S THE RESULT?

Summary

Active users

14.9K

↑ 7.2% vs. Prev Period

New users

14.4K

↑ 7.8%

New User %

95%

↑ 0.3%

Pct Engaged

65%

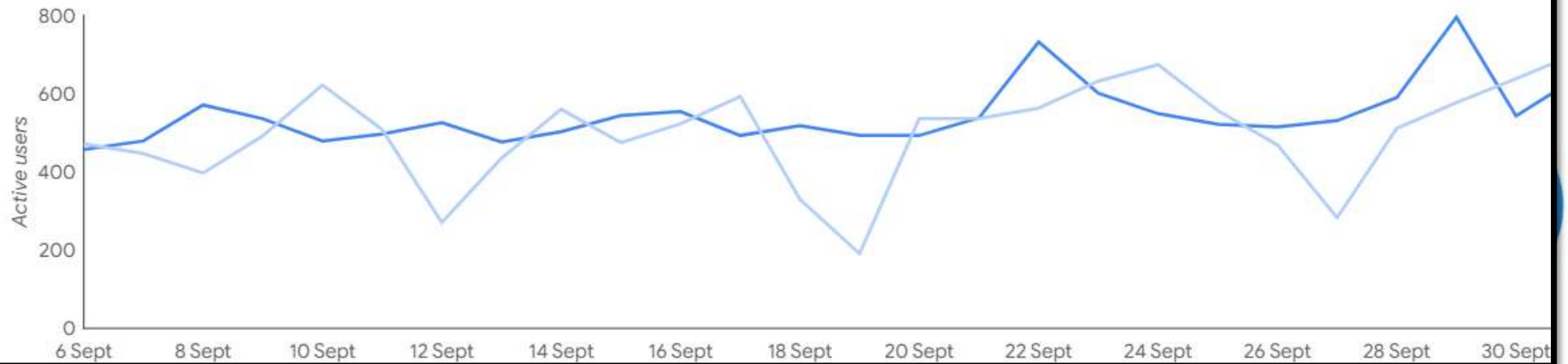
↑ 6.7%

Pageviews per User

5.6

↑ 15.7%

Trends



WHAT'S THE RESULT?

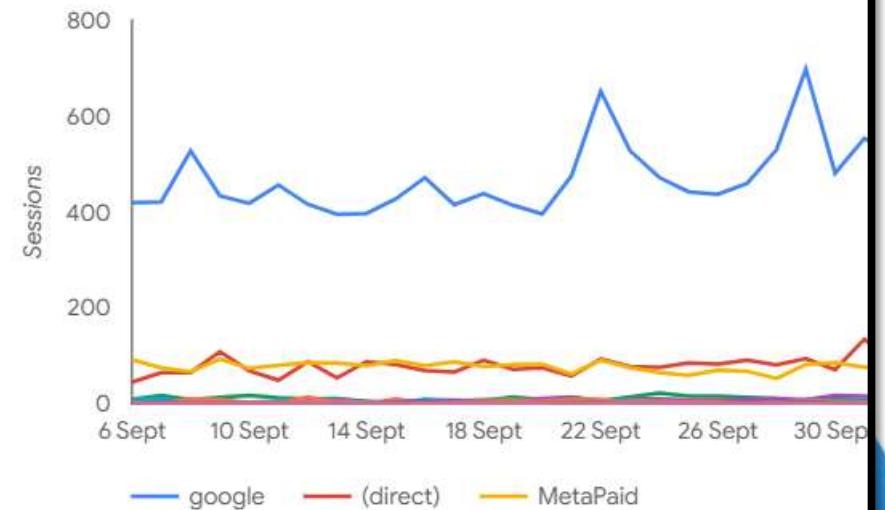
Google Analytics 4 Report

Indiannest

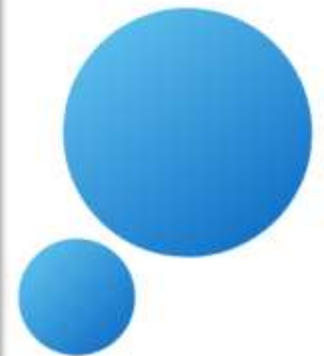
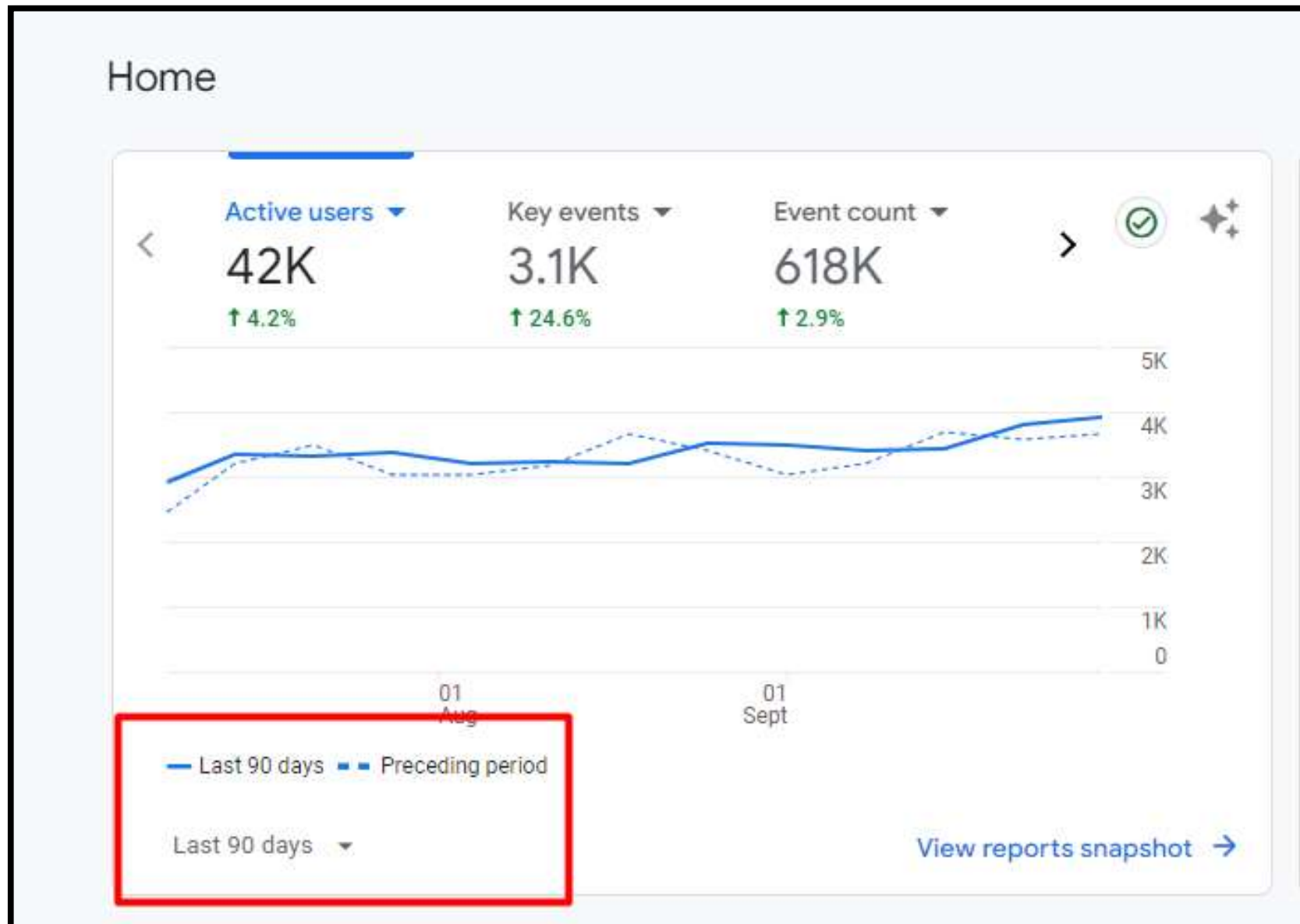
6 Sept 2024 - 5 Oct 2024

Top Traffic Sources

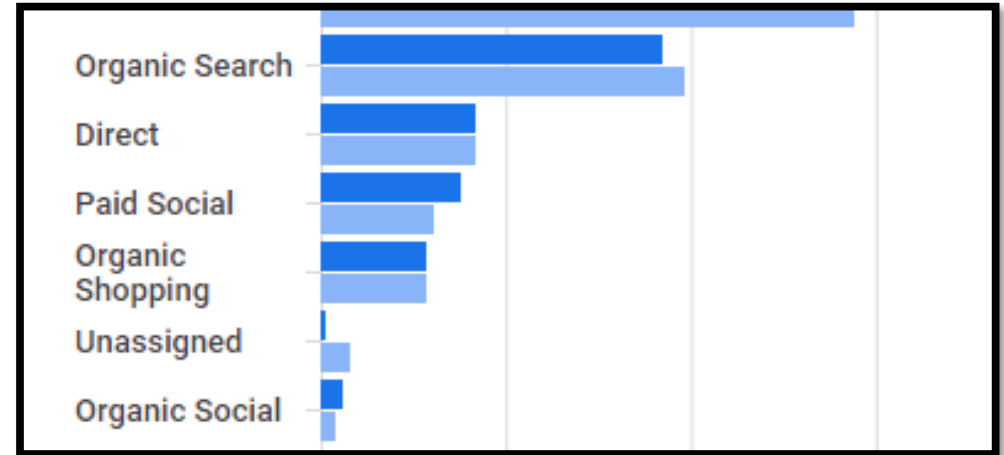
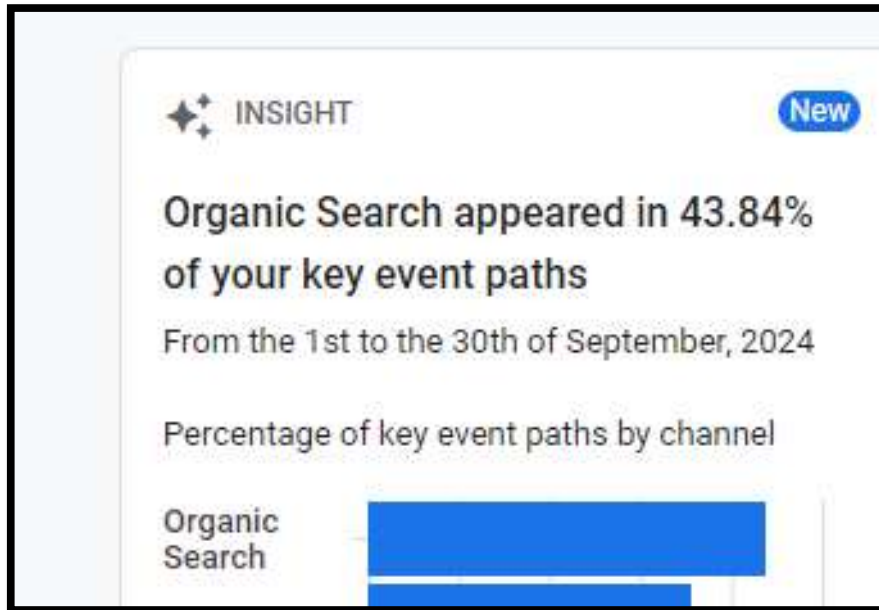
Session source	Session medium	Sessions	% Sessions
google	cpc	6,376	43.9%
google	organic	5,595	29.3%
(direct)	(none)	2,274	11.9%
MetaPaid	fb	1,256	6.6%
MetaPaid	ig	988	5.2%
lens.google.com	referral	281	1.5%
(not set)	(not set)	199	1.0%
l.instagram.com	referral	125	0.7%
facebook.com	referral	94	0.5%
...



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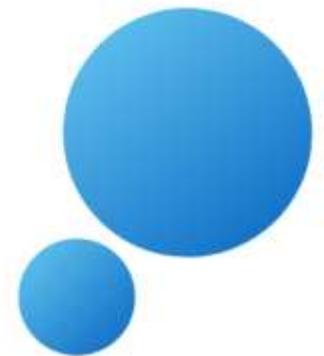


Organic Search	4.4K	↑21.3%
Direct	2.2K	
Unassigned	1.4K	
Organic Shopping	1.3K	
Paid Social	898	

8 Sept 2024 - 5 Oct 2024 vs. 11 Aug 2024 - 7 Sept 2024

SESSIONS

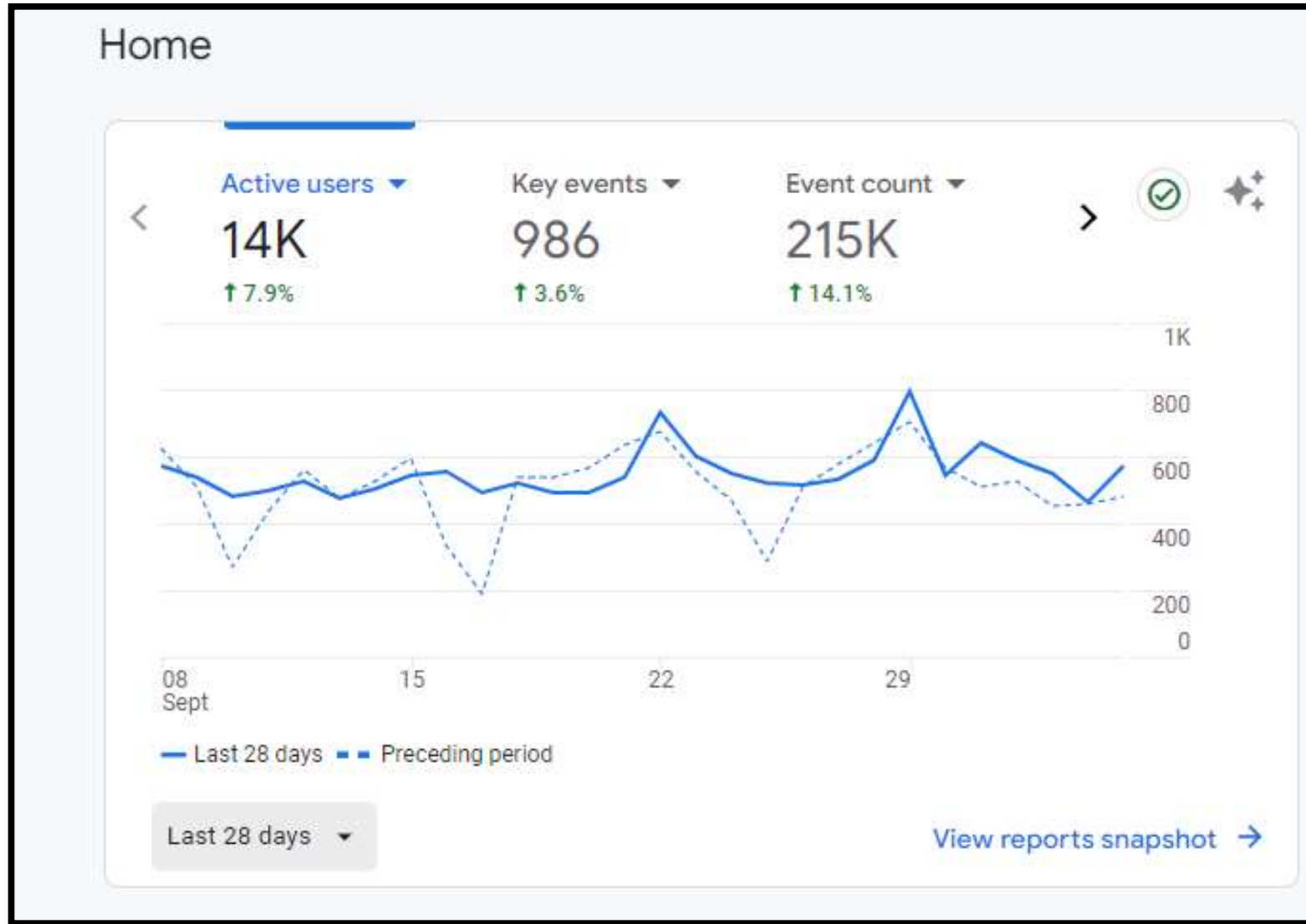
Organic Search **4,358 ↑21.3%**



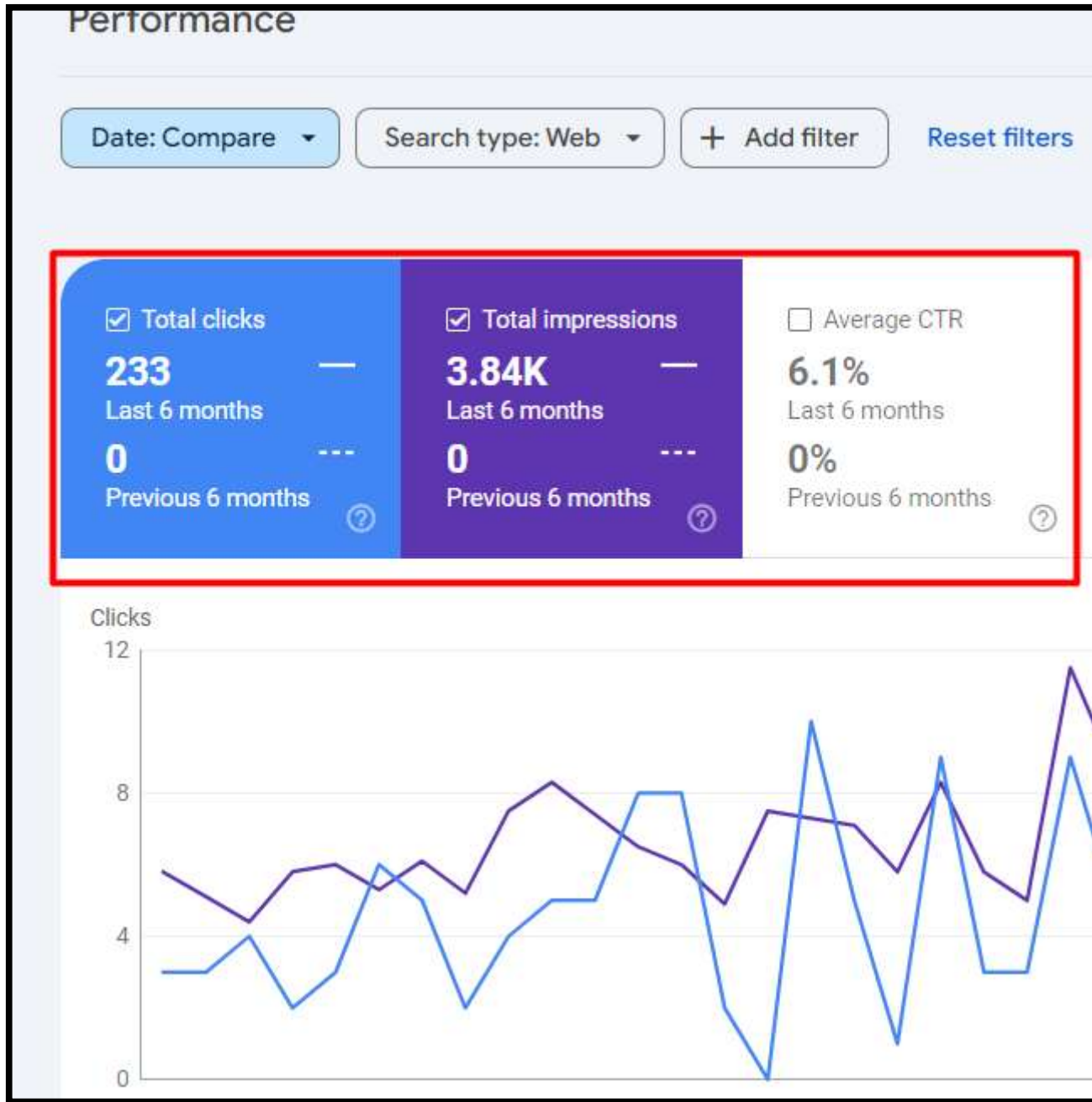
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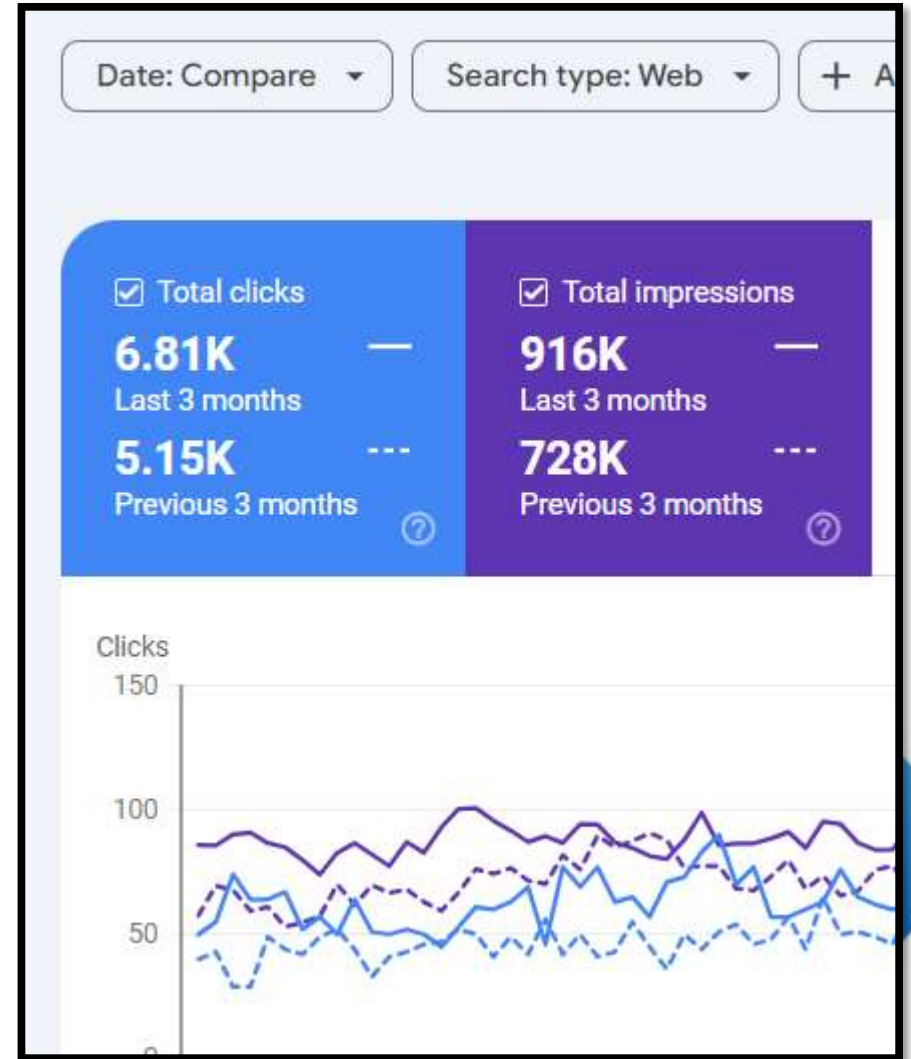
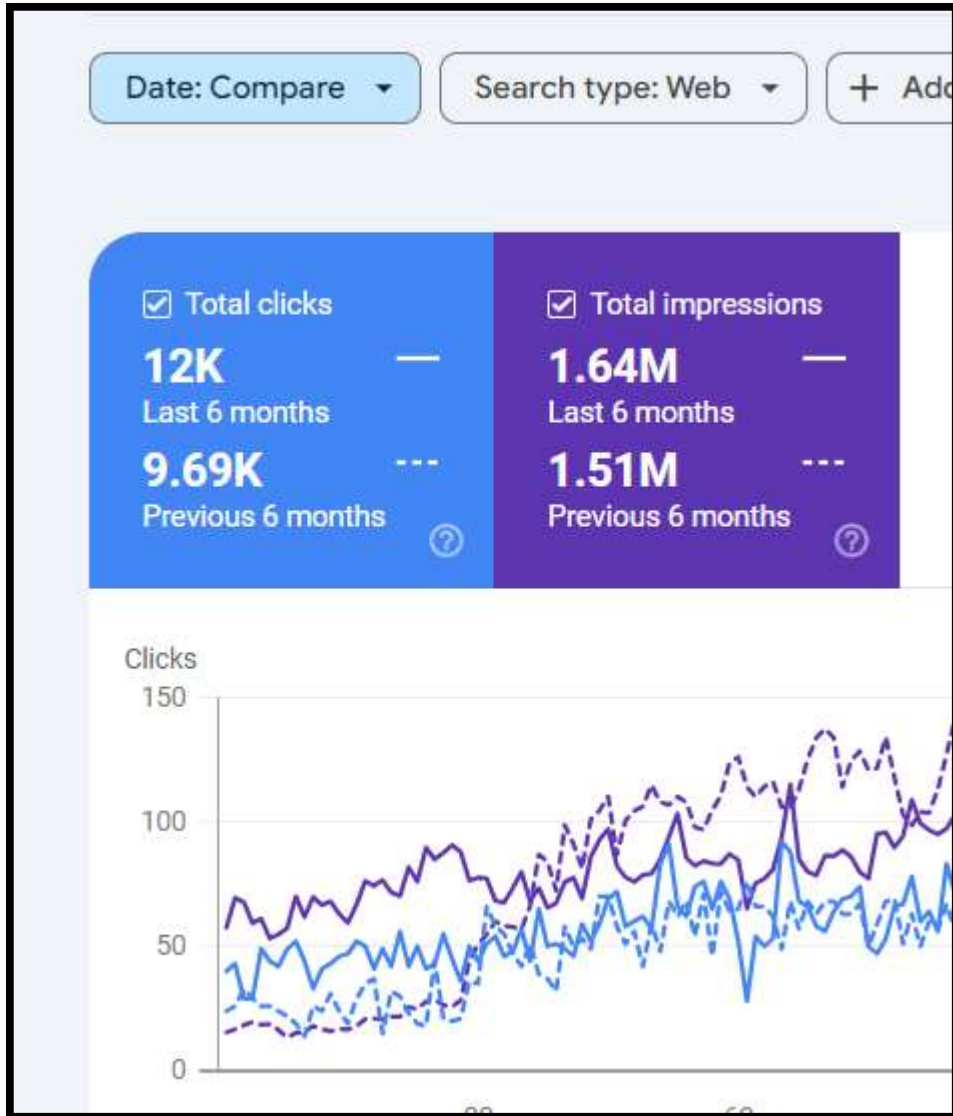
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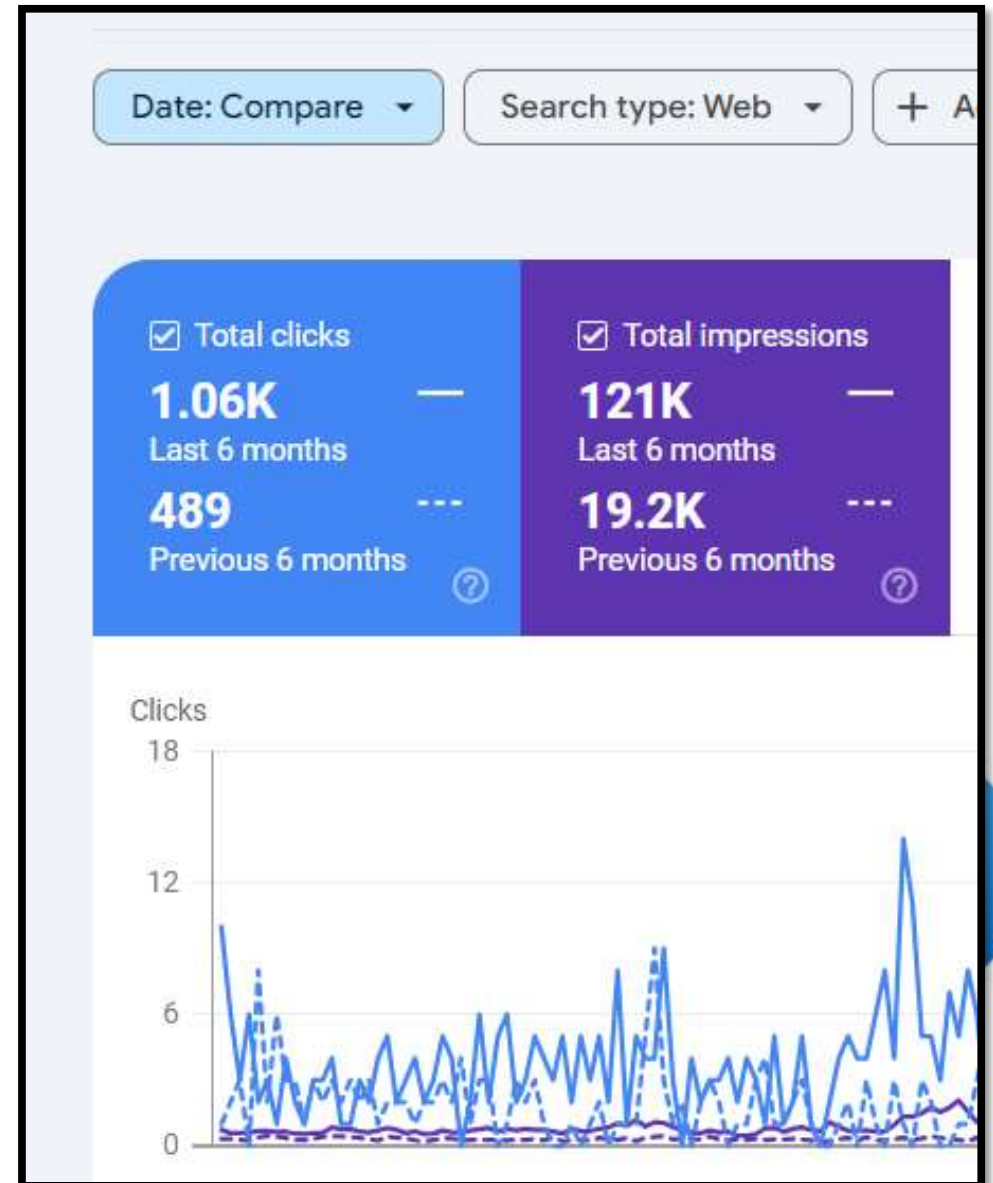
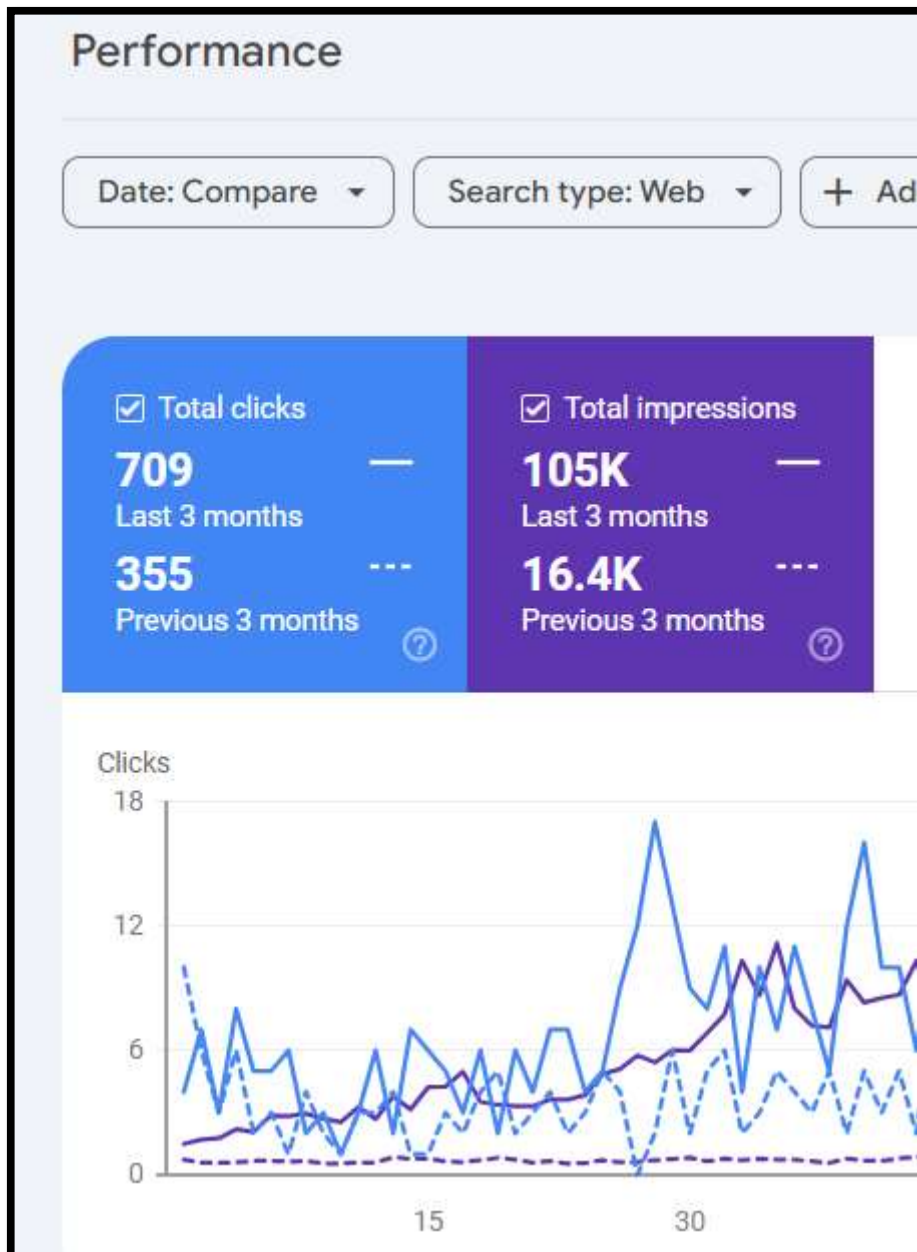
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Our Work: Website Design



TVS Apache RR310
312.2cc, 33bhp, 174kg
Avg. Ex-showroom price
Rs- 2,47,992 onwards



Bajaj Pulsar 180F
178.6, 16.6bhp, 166kg
Avg. Ex-showroom price
Rs- 1,15,113 onwards



Bajaj Pulsar 220F
220cc, 20.11bhp, 160kg
Avg. Ex-showroom price
Rs- 1,23,921 onwards



Bajaj Pulsar RS200
199.5cc, 24.13bhp, 166kg
Avg. Ex-showroom price
Rs- 1,32,734 onwards



Yamaha YZF R15 V3
155cc, 18.37bhp, 143kg
Avg. Ex-showroom price
Rs- 1,48,550 onwards



Yamaha YZF R1
998cc, 197.26bhp, 200kg
Avg. Ex-showroom price
Rs- 20,39,233 onwards



KTM RC 125
125cc, 14.7bhp, 140kg
Avg. Ex-showroom price
Rs- 1,62,623 onwards



KTM RC 200
199.5cc, 25.4bhp, 160.5kg
Avg. Ex-showroom price
Rs- 2,04,320 onwards



KTM RC 390
373cc, 42.9bhp, 168kg
Avg. Ex-showroom price
Rs- 2,60,922 onwards



Suzuki Gixxer SF
155cc, 13.4bhp, 148kg
Avg. Ex-showroom price
Rs- 1,27,877 onwards



Suzuki Gixxer SF 250
249cc, 26.13bhp, 161kg
Avg. Ex-showroom price
Rs- 1,78,751 onwards



Kawasaki Ninja 300
296cc, 38.45bhp, 179kg
Avg. Ex-showroom price
Rs- 3,18,000 onwards

Our Work: Website Design



khushilithiumwale.com



Thank You